

PICG Press Release

PICG DELIVERS DIRECTOR EDUCATION THROUGH VIDEO CONFERENCING



Pakistan Institute of Corporate Governance (PICG) has tried to bring about national economic and social transformation by improving the quality of corporate governance in Pakistan. To achieve this, PICG has strived to make its Director Education programs, initially Board Development Series (BDS) and now, the upgraded Corporate Governance Leadership Skills (CGLS) accessible at frequent intervals to all key stakeholders involved in or affected by corporate governance.

In line with this goal and keeping in mind the upcoming director certification deadline, PICG has gone one step further in providing convenience to out-of-Karachi directors and senior executives by introducing the CGLS director education and certification program through Video Conferencing. The first of its kind program was available to directors and senior executives in Lahore, as well as Karachi.

Held on March 30th, 2011 at the Karachi and Lahore venues of Institute of Chartered Accountants Pakistan (ICAP), the PICG initiative was well received by directors and senior executives of various prominent companies, including EFU Life Assurance, EFU General Insurance, State Life Insurance Company, Gul Ahmed Textile Mills, Shield Corporation, Zulfiqar Industries, Askari Bank, First Habib Bank Modaraba, KSB Pumps, SNGPL, Mitchell's Fruit Farms and Bhanero Textiles.

Despite the much anticipated Pakistan-India semifinals, attendance was impressive with 17 delegates present in both cities. The four training and interactive modules were conducted by Khawar Ansari from International Finance Corporation (IFC), Yasir Pir Muhammad of Sanofi-Aventis Pakistan and Andalib Alavi of Engro Corporation, all of whom were located in Karachi.

PICG effectively put to use cutting-edge technology without diluting the quality of the program, especially during the interactive case studies which are a crucial part of the CGLS series. In the words of one of the directors who attended in Lahore, "Instruction by video-link was an innovative approach which is much appreciated."