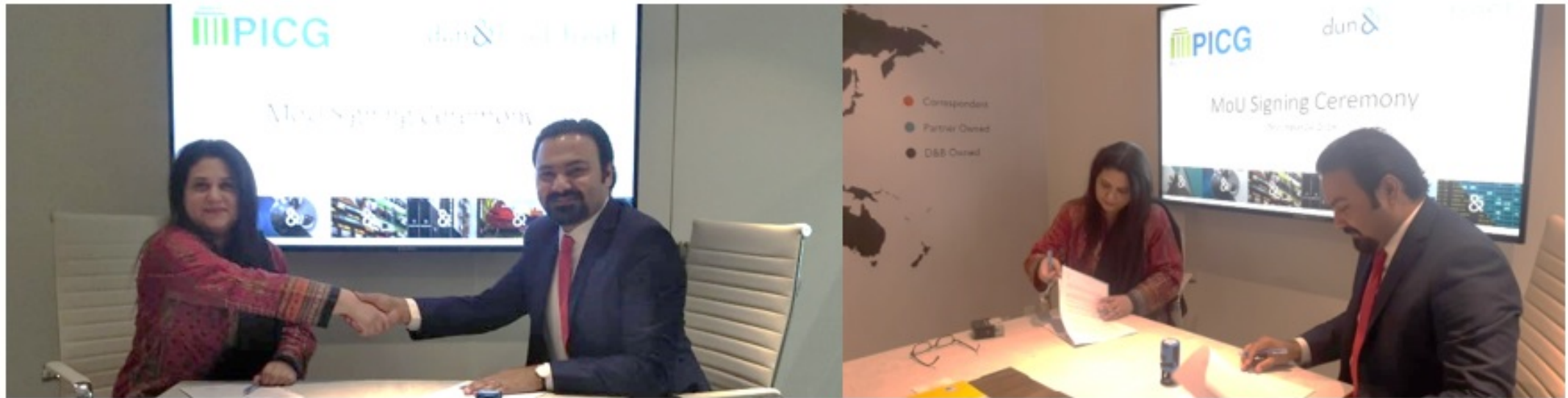


## **Pakistan Institute of Corporate Governance (PICG) Signs MoU with Dun & Bradstreet Pakistan (D&B) to Bring SME Sector to the Forefront**



Pakistan Institute of Corporate Governance (PICG) and Dun & Bradstreet (D&B) Pakistan have entered into a Memorandum of Understanding to create a learning partnership. The MOU signing took place at Dun & Bradstreet offices in Karachi on Dec 24, 2019. The MOU was signed by Sadia Khan President & CEO PICG, and Nauman Lakhani Country Manager D&B Pakistan.

Through this MOU, PICG and D&B will explore synergies to develop joint research as well as training solutions for the SME sector, which is the driver of economic activity in emerging markets and a major strategic focus area for PICG.

PICG and D&B will further collaborate to develop a corporate governance ratings criterion, that PICG has already initiated and for which D&B has global expertise, and find ways to tailor it to the benefit of small and medium sized companies to help determine their investor readiness and business continuity.